Font license scale price

❶ Desktop

Users/computers	Base price
1	1 ×
3	2 ×
5	3 ×
10	5 ×
50	10 ×
100	15 ×
250	20 ×
500	30 ×

❷ Website

Monthly views	Base price
10,000	2 ×
25,000	4 ×
50,000	6 ×
100,000	11 ×
250,000	20 ×
500,000	36 ×
1,000,000	contact us
∞	contact us

❸ Application

Downloads/total	Base price
10,000	2 ×
25,000	4 ×
50,000	6 ×
100,000	11 ×
250,000	20 ×
500,000	36 ×
1,000,000	contact us
∞	contact us

❹ E-publishing

Title	Base price
1	3 ×
2	4 ×
3	5 ×
4	6 ×
5	7 ×
6	8 ×
7	9 ×
8	10 ×

❺ Digital ad, e-mail

Impressions	Base price
25,000	1 ×
100,000	2 ×
250,000	3 ×
500,000	5 ×
1,000,000	9 ×
2,500,000	15 ×
5,000,000	contact us
∞	contact us

❻ Broadcasting, video

Views	Base price
25,000	1 ×
75,000	2 ×
100,000	3 ×
250,000	4 ×
1,000,000	10 ×
2,000,000	15 ×
5,000,000	contact us
∞	contact us

❼ Server

Server/automation	Base price
1	10 ×
2	contact us
3	contact us
4	contact us
5	contact us
6	contact us
7	contact us
8	contact us

Scope of use

❶ Desktop

The font software may be installed locally on a computer for each licensed user within an organization and embedded in static documents (e.g., logo files). It must be securely embedded (read-only and/or print-only).

❷ Website

Font software may be embedded for a root domain using “@font-face” and hosted on your own website’s server. Only the “woff” and “woff2” formats may be used for embedding.

❸ Application

The Font software can be embedded in a platform-independent native or web-based mobile app. An additional license must be purchased for each additional title. If the download quota is exceeded, a license must be purchased to cover the difference to the next higher download quota.

❹ E-publishing

The font software may be used in digital documents (such as dynamic PDFs, e-books, etc.).

❺ Digital ad, e-mail

The font software may be embedded by an organization in digital ads hosted on third-party websites. In addition, the font software may be embedded in emails and HTML5-based ads using “@font-face”.

❻ Broadcasting, video

The font software may be embedded in dynamic content, such as videos on social media plattforms.

❼ Server

The font software may be installed on the licensed number of servers for use in a system that automatically generates documents. Use by individual users in software (such as InDesign, Word, etc.) is not covered.